

B/SIDE DESIGN

FESTIVAL

EDITION #0



THE GREAT LEFTOVERS



2018

JUNE 23

LOCATION: LE PING FOUNDATION

PUBLIC PROGRAM MORNING

10AM - 7PM

10AM - 12:30PM

INTRODUCTION & OPENING REMARKS

Beatrice Leanza 毕月 Co-founder and creative director The Global School 世界学院联合创始人

Jaff Shen 沈东曙 CEO Le Ping Social Entrepreneur Foundation 北京乐平公益基金会

10:45 - 12:00 ROUNDTABLE & Q&A 论坛 (in English 英文)

'WHEN' IS THE RURAL? INNOVATION, ENTREPRENEURSHIP & THE COUNTRYSIDE CONUNDRUM

SPEAKERS

Jason Hilgefert & Merve Bedir / land+civilization compositions - urban researchers (Shenzhen深圳)

Zhao Kunfang / design strategist (Shanghai 上海)

Erica Huang / Farm to Neighbour - food entrepreneur (Beijing 北京)

Neill Mclean Gaddes / SANS (Shenzhen 深圳)

Moderated by 主持 **Beatrice Leanza** 毕月

12:00 - 12:30 PM AWARD PRESENTATION & WINNERS ANNOUNCEMENT (in English 英文)

MEASURE WHAT MATTERS

A Program of BGeneration / A youth leadership program dedicated to fostering business as a 'force for good'. Powered by BCorps China.

B Corp Introduction & Winners Announcement for B Generation MWM (Measure What Matters) Project. **MWM** is the core part of the B Generation, a youth leadership program organised by B Corps China Team, where participating students are inspired, empowered, and engaged to lead and become the future generation of people using business as a force for good.

Introduced by 主持 **Iphie Nie**/BJ Community Growth Manager, B Corps China Team

2PM - 7PM

AFTERNOON

2:00 - 3:15 ROUNDTABLE & Q&A 论坛 (in Chinese 中文)

BY WHOM, FOR WHOM? DESIGN PRACTICE & SOCIAL TRANSFORMATION

SPEAKERS

Sun Dayong 孙大勇 / Penda Office

Zhao Liqun 赵力群 / MONO.O

Chen Chen 陈忱 / reMIX Studio

Tang Kangshuo 唐康硕 / MAT Office

Moderated by 主持 **Zhang Han** 张涵 / editor in chief Archdaily China 中国区域经理和执行编辑

3:15 - 4:15PM ROUNDTABLE & Q&A 论坛 (in English 英文)

IN, AROUND, ACROSS DISCIPLINARY PRACTICE

SPEAKERS

Zhang Shoupin 章寿品 / Max Office

Benjamin Beller / bAo Architects

Jenny Chou 周贞微 / ATLAS studio

Moderated by 主持 **Anouchka Van Driel** / Art and Design Projects, K11 Concepts

COFFEE BREAK - 15 MIN

4:30 - 6:30PM ROUNDTABLE & Q&A (in English 英文)

CULTURAL AGENTS OF CHANGE: URBAN PRODUCTION AND THE EDUCATIONAL TURN

Presented in collaboration with

I:project space (Beijing)

Antonie Angerer & Anna-Viktoria Eschbach / director & curator 联合创始人 I:project space

Ted Whitaker / artist 艺术家

Daphne Xu / ethnographer and photographer 民族志学者 & 摄影师

Rachele Maistrello / artist and photographer 艺术家 & 摄影师

Moderated by 主持 **Beatrice Leanza** 毕月 / The Global School 世界学院

CLOSING REMARKS

Beatrice Leanza 毕月 & **Sarah Orlando** 萨拉

奥兰多 / Co-founders The Global School 联合创始人 - 世界学院

PRACTICAL INFO / B/SIDE DESIGN FESTIVAL

When: June 20 - 24, 2018

Where: Le Ping Foundation | Banqiao NanXiang Hutong 7, North Building 2F - Beijing 北京市东城区板桥南巷7号北楼二层

Labs: June 20 - 22 | Daily 9:30am - 7pm (Only for registered participants)

Public Program: Saturday June 23 | 10am - 7pm

Closing Review: Sunday June 24 | 2pm - 6pm

Lab Pages & All Speakers Bios

www.bside.design/b-side-design-festival

About The Global School www.bside.design

About Le Ping Foundation en.lepingfoundation.org